



It's time to
**RUN YOUR
SOCKS OFF!**

The fifth annual "Run Your Socks Off" 5K run/walk will be held on May 15, 2020. Over the last five years:

- Participation has increased with nearly 230 runners and walkers last year
- Almost \$100,000 has been raised for the Swallow School Vitality and Wellness Investment Plan and included new playground equipment, new classroom furniture, and furnishings for flexible learning spaces
- More than 40 local businesses supported the race through sponsorships or donations of food, water, and other services

The 2020 race will provide funds to supplement the Science, Technology, Engineering, and Math (STEM) learning spaces being developed as part of current construction.

Our **sponsor fair** is a highlight of the day and will be back this year as part of our Friday evening post-race gathering! Any sponsor or partner is invited to have a booth or display at the post-race fair.

Thanks in advance for your support.

Contact Angela Clark
404-932-6222 or swallowschool5K@gmail.com

Run Your Socks Off Sponsorship Levels

Premier Race Sponsor:

Platinum - (tax deductible financial donation of \$5000 or more)

* Recognition with LARGE (approx. 4+ inches) business name/logo on Official Race Banner and participant race shirts, recognition in race packets, opportunity to place business card, coupon, or item in race bag. Banner is hung outside school fence on CR K for one month. Four free registrations and race T-shirts included.

Gold - (tax deductible financial donation of \$1000 - \$4999)

* Recognition with MEDIUM (approx. 2+ inches) business name/logo on Official Race Banner and participant race shirts, recognition in race packets, opportunity to place business card, coupon, or item in race bag. Banner is hung outside school fence on CR K for one month. Two free registrations and race T-shirts included.

Silver - (tax deductible financial donation of \$750 - \$999)

*Recognition with business logo (approx. 1 inch) on participant race shirts, recognition in race packets and on finish line signage, opportunity to place business card, coupon, or item in race bag.

Bronze - (tax deductible financial donation of \$500 - \$749)

*Recognition with business name on participant race shirts, recognition in race packets and on finish line signage, opportunity to place business card, coupon, or item in race bag.

Race Course Sponsor - (tax deductible financial donation of \$300 - \$499)

*Recognition with business name on signage along race route/mile markers, recognition in race packets and on finish line signage, opportunity to place business card, coupon, or item in race bag.

Finish Line Sponsor - (tax deductible financial donation of \$150 - \$300)

*Recognition in race packets and on finish line signage, opportunity to place business card, coupon, or item in race bag.

Community Partner – (tax deductible financial donation less than \$150, donation of prizes, food, water, or auction items).

*Recognition in race packets and on finish line signage, opportunity to place business card, coupon, or item in race bag.

Mailing address: Swallow School Education Foundation,
W299 N5614 County Road E, Hartland, WI 53029
Swallow Tax ID : 501 (c) (3) 26-3578788

Run Your Socks Off Sponsorship Form

Name of Business: _____

Point of Contact: _____

Business Address: _____

Phone: _____ Email _____

Sponsorship Level: _____

Payment received: Y N

Logo artwork attached or emailed: Y N

Interested in contributing to the race bag: Y N

Item: _____

Interested in hosting a table at the post-race sponsor fair: Y N

Details: _____

Would you like to purchase race t-shirts (\$8 ea - include number / sizes / payment)

PLATINUM AND GOLD SPONSORS:

Do you anticipate utilizing your free registrations? Y N

(a separate registration form must be completed)